

Message Text

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PAGE 01 NAIROB 10542 191043Z

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UNCLAS NAIROBI 10542

E.O. 11652: N/A

TAGS: BFOL

SUBJ: WTDR - WIGGLESWORTH & COMPANY KENYA LIMITED

REF: USDOC 17368

1. P.O. BOX 30092, KAMPALA ROAD, INDUSTRIAL AREA, NAIROBI.
CABLE: "PETTINATO NAIROBI". TELEX: 22241. PHONE: 557022.
MR. M.J. VERDON, DIRECTOR.

2. LARGE FIRM INCORPORATED IN KENYA IN 1946 WITH AN AUTHORIZED
AND PAID UP CAPITAL OF \$450,000. THE COMPANY WAS
REORGANIZED IN 1966 REDUCING THE AUTHORIZED AND PAID
CAPITAL TO \$3,000. THE COMPANY IS A WHOLLY OWNED
SUBSIDIARY OF WIGGLESWORTH AND COMPANY, LONDON. EMPLOYEES
200. ANNUAL VOLUME OF BUSINESS IS OVER \$3 MILLION DOLLARS.
THEY ARE IMPORTERS, AGENTS AND DISTRIBUTORS OF AGRIC-
ULTURAL AND INDUSTRIAL MACHINERY, AGRICULTURAL CHEMICALS,
REFIGERATION EQUIPMENT, CONCRETE MIXERS, HAND TOOLS,
POWER-DRIVEN TOOLS, PARTS AND ATTACHMENTS, PUMPS AND
PUMPING EQUIPMENT, GENERATORS AND MOTOR GENERATOR
SETS ETC. SELL IN KENYA, TANZANIA AND UGANDA.

3. FINANCIAL REFERENCE: KENYA COMMERCIAL BANK
LIMITED, GOVERNMENT ROAD, P.O. BOX 30081, NAIROBI.
TRADE REFERENCE: GENERAL MOTORS, INDUSTRIAL
DIESEL DIVISION, DETROIT, MICHIGAN 48202.

4. FOREIGN FIRMS REPRESENTED: GENERAL MOTORS, INDUSTRIAL
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DIESEL DIVISION, DETROIT, MICHIGAN 48202, INDUSTRIAL

DIESEL ENGINES AND ALLISON FLUID TRANSMISSION, 1970,
CLINTON ENGINES CORPORATION, U.S.A., ENGINES, 1970,
WESTINGHOUSE, U.S.A. REFRIGERATION EQUIPMENT, 1950,
OPPENHEIMER INTERNATIONAL LTD., U.S.A., AGRICULTURAL
EQUIPMENT, 1961, WINGET LTD., U.K. CONCRETE MIXERS, 1954,
DORMAN LTD., U.K. DIESEL ENGINES, 1948, PRIESTMAN &
SONS LTD., U.K., EXCAVATORS, 1958.

5. THE COMPANY IS WELL ESTABLISHED IN KENYA MARKET AND HAS
AN EXCELLENT COMMERCIAL REPUTATION. OFFICES AND
WAREHOUSE ARE ON KAMPALA ROAD, INDUSTRIAL AREA, NAIROBI
WITH BRANCHES THROUGHOUT EAST AFRICA. FIRM ACTS AS
AGENT AND DISTRIBUTOR OF THE PRODUCTS LISTED IN THE
REPORT AND REPRESENTS SEVERAL U.S. AND FOREIGN COMPANIES
IN EAST AFRICA. ITS SALES RECORD IS VERY GOOD. COMPANY'S
MANAGEMENT REPORTED TO BE RELIABLE. LOCAL BANK REPORTS
FAVORABLE. RECOMMENDED AS TRADE CONTACT FOR U.S. FIRMS.

6. 12/74
MARSHALL

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